



WE ARE BLUE CHIP.



blue chip

Blue Chip is an independent, full-service Brand Commerce agency.

We bring change by uniting brand building and sales performance.

We build brands over time and drive sales overnight.

FEATURED CLIENTS



SERVICES

Brand Marketing

Creative

Digital Experience

Ecommerce

In-House Production

Integrated Media

Measurement & Analytics

Shopper Marketing

Social & Content

Strategy & Research