



**WE ARE
BLUE
CHIP.**



**Blue Chip is an
independent, full-service
Brand Commerce™ agency.**

We bring change by
Uniting brand building
and sales performance.

We build brands over time
and drive sales overnight.

SERVICES

Brand Marketing

Creative

Digital Experience

Ecommerce

In-House Production

Integrated Media

Measurement & Analytics

Shopper Marketing

Social & Influencer

Strategy & Research